

2026 ANNUAL EEO PUBLIC FILE REPORT

Brooke Communications, Inc.

Stations: KRSB-FM, Roseburg, OR
KQEN-AM, Roseburg, OR
KKMX-FM, Tri City, OR
KSKR-FM, Sutherlin, OR
KSKR-AM, Roseburg, OR
KWRZ-FM, Canyonville, OR

Reporting Period: Sept. 21, 2025 – Sept. 20, 2026

No. of Full-time Employees: More than 10
Small Market Exemption: Yes

During the Reporting Period, 2 new full-time positions were filled.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

<i>Participated in job banks, internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).</i>	During the reporting period, the licensee actively reached out to the community and its audiences through its website, 541radio.com, and social media platforms like Facebook, Instagram, and X.
<i>Participated in job fairs by station personnel who have substantial responsibility in making hiring decisions.</i>	On-air staff and station managers participated in a career fair at Glide High School on 4/24/25.

<i>Established mentoring programs for station personnel.</i>	Brooke Communications Production Director is currently mentoring our Traffic Director on audio production and voice work
<i>Established training programs designed to enable station personnel to acquire skills that could qualify them for higher-level positions.</i>	Brooke Communications has continued partnership with Little Mill Media to enhance social media sales skills and understanding how social media works. This is ongoing. We have also partnered with Spiderking studios to learn what enhanced video production can do for the website and social media.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
9/29/25	TRAFFIC DIRECTOR	Indeed
1/15/26	SALES REP	Indeed

INTERVIEWEE REFERRAL SOURCE SUMMARY

Recruitment Sources Referring Interviewees during Reporting Period	Number of Persons Interviewed that the Source Referred
The News Review (nrtoday.com)	1
Recruitology	2
Total Number of Persons Interviewed during the Reporting Period:	3

RECRUITING SOURCES USED

Job Title of Position: SALES REP Date of Hire: 9/29/25
 TRAFFID DIRECTOR Date of Hire: 1/15/26

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
News Review	N	345 NE Winchester St. Roseburg, OR 97470	Laura Studebaker	541-672-3321 lstudebaker@nrtoday.com
Posted In House	N	345 NE Winchester St. Roseburg, OR 97470	Rachelle Carter	541-672-6641 rachellec@bciradio.com
Posted on stations web portal, 541Radio.com	N	345 NE Winchester St. Roseburg, OR 97470	Brandon Gerke	541-672-6641 brandon@umpquatech.com
Radio Stations KRSB, KQEN, KWRZ, KKMx, KSKR AM/FM on air spots.	N	345 NE Winchester St. Roseburg, OR 97470	Rachelle Carter	541-672-6641 rachellec@bciradio.com
RECRUITOLOGY: MaxRecruit Gold and Diversity, Equity, and Inclusion Package	N	1009 East Capitol Expressway, #601 San Jose, California 95121	Laura Studebaker	541-672-3321 lstudebaker@nrtoday.com
Cow Creek Band of Umpqua Tribe of Indians	N	2371 NE Stephens St Roseburg Or 97470	Submitted online	541-672-9405

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.